



The European Tea Culture Institute is proudly hosting the

European Tea Culture Conference 2026 (draft programme as of Oct 15th, 2025)

www.european-teaculture.institute

May 5th, 2026 BREMEN

16:00h Welcome teatime in the city center of Bremen

Afterwards: guided city tour and light dinner

May 6th, 2026 BREMEN

9h Conference opening at SRH campus Bremen

9:15h Session 1:

10:00h Session 2:

10:45h ALTHAUS TEAbreak: Enjoy your cuppa

11:30h Session 3:

12:15h Session 4:

13:15h LUNCHbreak

14:15h Session 5:

15:00h Session 6: Bünning– an East Frisian tea entrepreneur incl. teabreak

16:00h Exploring Bremen and its tea related history (walking and public transports)

18:30h: Wrap-up on the river Weser with a light dinner

May 7th, 2026 EMDEN

9h Start transfer by bus to the city of Emden

11h check-in at the hotel(s)

11:30h Session 7: Tea.Culture.Heritage incl. teabreak at the Tealounge@Thiele Tee, Emden

13h Sightseeing tour in Emden and Frisian Lunch

15:30h Session 8:

16:15h Session 9:

17h Exploring Emden's art & culture and Frisian Dinner

May 8th, 2026 NORDEN

9:00h Transfer from Emden to Norden

10:00h Session 10: Onno Behrends- East Frisian Tea Heritage

10:45h Session 11: Female Leadership in European Tea Business (panel discussion)

11:30h Session 12: UNESCO listing and valorisation of tea culture

Dr. Matthias Stenger, Ostfriesische Landschaft, Aurich

Room „Rummel“, 1st floor, East Frisian Tea Museum, Am Markt 36, Norden

12:30h LUNCHbreak

13:45h Session 13: Introduction to the Tea culture of East Frisia

Guided tour of the East Frisian Tea Museum (East Frisian Tea Museum)

14:45h Session 14:

15:30h Session 15: Adaption and application of the East Frisian Tea culture:

Original East Frisian Tea Ceremony (Room „Rummel“, 1st floor, East Frisian Tea Museum)

17:30h Walking tour Norden and light dinner

20:30h Return to Emden

May 9th, 2026 EMDEN

8:30h Breakfast and farewell tea

10h Transfer to Bremen

12h Arrival to Bremen = official end